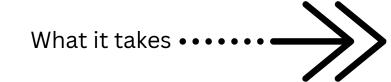


ONLY 1% MARKETERS CAN AFFORD HUMOR, BECAUSE ITS NOT CHEAP.





Creativity. Sensitivity. Risk. A Deep Understanding of the Brand Message



How can a Company use Humor to create better Customer Experience?















How as an Agent you can create a long lasting impression through Humor?







It connects. It differentiates. It overcomes Doubts. And it sticks in our memories.







